

CERTIFIED VALUE RIGHT DIAMOND JEWELRY*

first time ever! take an extra 15% off value right diamond jewelry!*



4 DAYS ONLY!
TAKE AN EXTRA
15% OFF*

WED., OCT. 23-SAT., OCT. 26
*Some exclusions apply. Details on back cover.

COLORLESS, FLAWLESS DIAMONDS

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271/471-7806

271/471-7805

271/471-7803

271/471-7804

VALUE RIGHT \$195 EACH
14k white gold

271/471-7800

271/471-7801

271/471-7802

VALUE RIGHT \$495 EACH
\$24/mo.†
1/4 CT.T.W.
14k white gold

COLORLESS, FLAWLESS DIAMONDS

The most prized diamonds are colorless and virtually free of inclusions (internally flawless), allowing the diamond to brilliantly reflect all the colors in the rainbow. Internally flawless diamonds are certified by GIA graduate gemologists at Independent Gemological Laboratories as your assurance of quality and value.

Platinum
The most Precious of all metals.

1/4 CT.T.W. **VALUE RIGHT \$395**
\$19/mo.† 271/471-7400,7600

1/2 CT.T.W. **VALUE RIGHT \$895**
\$44/mo.† 271/471-7402,7602

1 CT.T.W. **VALUE RIGHT \$2495**
\$124/mo.† 271/471-7404,7604
Available in additional carat weights

18k gold

1/4 CT.T.W. **VALUE RIGHT \$295**
\$15/mo.† 271/471-7000,7200

1/2 CT.T.W. **VALUE RIGHT \$695**
\$34/mo.† 271/471-7002,7202

1 CT.T.W. **VALUE RIGHT \$1995**
\$99/mo.† 271/471-7004,7204
Available in additional carat weights

VALUE RIGHT \$295 EACH
1/2 CT.T.W. \$15/mo.† 14k gold

VALUE RIGHT \$495
1 CT.T.W. \$24/mo.† 14k gold
bracelet 270/470-7600

270/470-7301

270/470-7300

270/470-7000



THE AMERICAN STAR DIAMOND

A JCPENNEY EXCLUSIVE
Capturing the beauty of the American star, this diamond is cut with 102 facets that sparkle in a star-like pattern. An independent certified appraisal is included as your assurance of quality and value.

VALUE RIGHT \$1995 SET
1 CT.T.W. \$99/mo.†
14k gold 272/472-7001

VALUE RIGHT \$995 SET
5/8 CT.T.W. \$49/mo.†
14k gold 272/472-7000

VALUE RIGHT \$1995
3/4 CT.T.W. \$99/mo.†
14k gold 272/472-7003



THE ROMANCE CUT DIAMOND

A JCPENNEY EXCLUSIVE A modern interpretation of the classic brilliant diamond, the Romance Cut diamond has six sides with 67 facets in an exquisite bridal set. An independent certified appraisal is included as your assurance of quality and value.

VALUE RIGHT \$2995
\$149/mo.† 1 1/5 CT.T.W.
14k gold 272/472-7005

EXTRA 15% OFF

EXAMPLE OF YOUR SAVINGS:
1 1/5 CT.T.W. 14K GOLD DIAMOND RING
272/472-7005

VALUE RIGHT PRICE = 2995.00
EXTRA 15% OFF = 449.25
YOUR FINAL PRICE = 2545.75

